



2024 Cookie Program New TPM Training



Introductions



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Glossary

Cookie Dough: Program credits girls receive by selling 24 or more packages of cookies.

Juliettes: Individually registered Girl Scouts who are not in a troop, but still participate in Girl Scout activities and leadership experiences.

TPM: Troop Product Manager

SUPC: Service Unit Product Manager

Smart Cookies: The online management system for the cookie program used by TPMs, Juliette Parent Guardians, and SUPCS.

Digital Cookie: Online platform for Girl Scouts to create their online storefront on. Troops can also use this to take digital transactions for cookies.

PGA: Per-Girl-Average

For a full list of terms, please visit pages 30-31 of your Girl Scout 2024 Cookie Program Kit

The Bridge



Cookies

More details for the 2024 Girl Scout Cookie Program are coming soon! We'll update this page regularly throughout the program. In the meantime, be sure to check out the [Shout Out! weekly e-newsletter](#) for the latest information.

COOKIE PROGRAM DATES: FEBRUARY 1 – MARCH 24



GETTING STARTED

Juliettes – look for this symbol throughout The Bridge to find documents just for you!

- [Product Program Permission Form](#) - Print a copy of this form for each of your Girl Scouts. Their parents/guardians need to sign before participating in the cookie program. This link includes the form in both English and Spanish.
- [2024 Cookie Program Kit](#) - This guide is for Troop Product Managers, Service Unit Product Chairs, and Juliette Parent/Guardians to manage the Cookie Program. It includes important dates, deadlines and helpful information to start the program.
- [2024 Cookie Program Juliette Guide](#) - Supplement to the Cookie Program Kit for Juliettes (individually registered girls) and their families.
- [2024 Cookie Program SUPC Guide](#) - This supplemental document contains important details just for Service Unit Product Chairs (SUPCs). Be sure to also review the full 2024 Cookie Program Kit for full program information.
- [2024 Cookie Program Favorites](#) - This document gives you a quick peek into what we're most excited about for

The Bridge

COOKIE PROGRAM TRAINING

Each training will cover how to help girls have a great cookie program, whether you're helping from the service unit level, managing your troop's participation, or working with your Juliette (individually registered) Girl Scout.

Upcoming Trainings:

- [New TPM Training | Thursday, December 14, 2023 from 6:00-7:00 p.m.](#)
 - Looking forward to your first Girl Scout Cookie Program? Join us to learn the ins and outs of the 2024 cookie program at Girl Scouts of Greater Iowa. We will be covering an overview of our program, important dates, and how you can set your troop (or Juliette) up for success now! Tailored for new TPMs and Juliette Parent/Guardians, but all cookie volunteers are welcome to join!

Recordings and Slide Decks:

- [Cookie Program Training Recording](#)
 - This video provides an overview of the cookie program, including key dates, different ways that Girl Scouts can sell cookies, and general program knowledge for cookie volunteers. Here you will find everything you need to run the cookie program for your troop or to help Girl Scouts and volunteers during the season!
 - [View the slide deck](#)
- [Cookie Program Finance Training Recording](#)
 - This video provides an overview of all financial things to keep in mind during the cookie program. This is very important for new TPMs to understand and a great refresher for the cookie veterans!
 - [View the slide deck](#)
- [Cookie Program SUPC Training Recording](#)
 - If you are a SUPC, this training gives you an introduction to the cookie program and specific details on your role this year.
 - [View the slide deck](#)

SERVICE UNIT RESOURCES

- [Activities for Kickoffs and Rallies](#) - Check out the 2024 Cookie Program SUPC Guide for all the important details just for Service Unit Product Chairs (SUPCs), including steps for hosting a successful Service Unit Cookie Rally!
- [Service Unit Rally Request Form](#) - Fill out this form to request cookie samples and patches for your Service Unit

Your Girl Scout Cookie favorites are back!

Meet The Lineup

All cookies are \$6/package



Adventurefuls® made with vegan ingredients

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



Toast-Yay!® made with vegan ingredients

French Toast-inspired cookies dipped in delicious icing



Lemonades® made with vegan ingredients

Savory slices of shortbread with a refreshingly tangy lemon flavored icing



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe



Thin Mints® made with vegan ingredients

Crispy chocolate wafers dipped in a mint chocolaty coating



Peanut Butter Patties® made with vegan ingredients

Crispy cookies layered with peanut butter and covered with a chocolaty coating



Caramel deLites®

Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes



Peanut Butter Sandwich

Crisp and crunchy oatmeal cookies with creamy peanut butter filling



Caramel Chocolate Chip made with vegan ingredients

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie**

*Limited availability



The Purpose of the Girl Scout Cookie Program

... it's about more than just selling cookies.
Help girls learn the five skills:



Goal Setting

Girls set cookie sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.



Decision Making

Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.



Money Management

Girls develop a budget, take cookie orders, and handle customers' money. This matters because girls need to know how to handle money—from their lunch money to their allowance to (someday) their paycheck.



People Skills

Girls learn how to talk (and listen!) to their customers, as well as how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, at work.



Business Ethics

Girls act honestly and responsibly during every step of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field.

Entrepreneurship Badges & Pins

When you sell Girl Scout Cookies, you practice goal setting, decision making, money management, people skills, and business ethics—as you learn to think like an entrepreneur. You can earn badges and pins each year you run your own Girl Scout Cookie business. Then explore your own business idea by earning an Entrepreneur badge.

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur		
Daisy	My First Cookie Business	Cookie Goal Setter	Money Explorer	My Money Choices	Year 1 and 2 Cookie Entrepreneur Family Pins	Toy Business Designer		
Brownie	My Cookie Customers	Cookie Decision Maker	Budget Builder	My Own Budget	Year 1 and 2 Cookie Entrepreneur Family Pins	Budding Entrepreneur		
Junior	My Cookie Team	Cookie Collaborator	Budget Maker	My Money Plan	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Jumpstart		
Cadette	My Cookie Venture	Cookie Market Researcher	Cookie Innovator	Budget Manager	My Money Habits	My Dream Budget	Year 1, 2, and 3 Cookie Entrepreneur Family Pins	Business Creator
Senior	My Cookie Network	Cookie Boss	Savvy Saver	My Financial Power	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Startup		
Ambassador	My Cookie Business Resume	Cookie Influencer	Financial Planner	My Financial Independence	Year 1 and 2 Cookie Entrepreneur Family Pins	Entrepreneur Accelerator		



- Progressive Learning with Badges
- Family Entrepreneurship Pins
- GSGL or SU programs and rallies



OWN YOUR magic



Lottie the Axolotl

Inventory Management

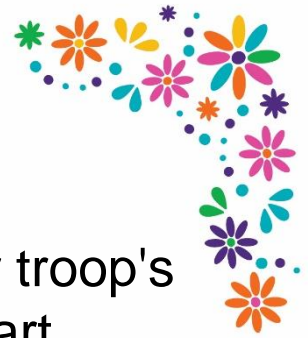


YOUR TROOP COOKIE INVENTORY INCLUDES

Cookies ordered for Girl Scouts in the troop: Whether the Girl Scout has taken orders, or they're planning on selling cookies on hand—once cookies are signed for by a parent/guardian, they become the family's responsibility. Be sure to keep a signed receipt each time you exchange cookies or money with families. To give Girl Scouts credit for the cookies they take, you will also need to do a Troop to Girl Transfer Order in Smart Cookies.

Booth cookies: The troop must order and bring cookies to booth sales. Any leftover cookies from the booth sale remain in your troop's inventory and can be used to fill orders from families or saved for the next booth. To give Girl Scouts credit for cookies they help sell at a booth, you'll transfer them in Smart Cookies using the Smart Booth Divider or through Troop to Girl Transfers. See the Online Cookie Systems Manual for Volunteers for step-by-step directions on how to do all transfers in Smart Cookies!

Getting Cookies



As a Troop Product Manager (TPM), you will place your troop's Troop Initial Order and Planned Orders through the Smart Cookies platform.

You will want to communicate your troop-specific ordering deadline in your **kickoff meetings**.

Ongoing Planned Orders during the program are meant to give you the flexibility to order what Girl Scouts need without having too many cookies left at the end of the sale. Examples of great systems for managing inventory include tracking spreadsheets, emails, and even online forms.



Cookie Cupboards

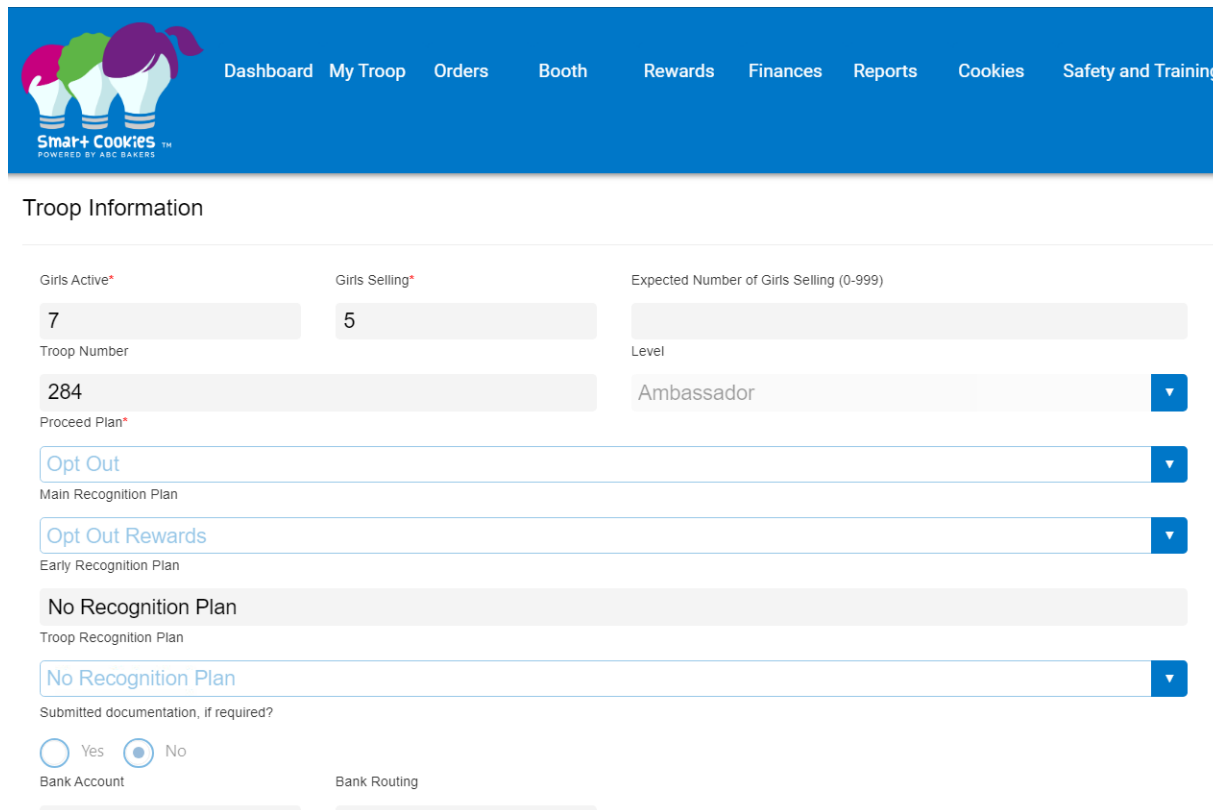
Super Cupboards: Metro-area cupboards with regular open hours and Express Ordering options for the first few weeks of the program. These locations are Ames, Council Bluffs, Des Moines, Fort Dodge, Mason City, and Sioux City.

Volunteer Cupboards: Run by local volunteers. You can find specific contact information on The Bridge (gsgibridge.com/cookieprogram). These locations are Ankeny, Chariton, Grinnell, Lake Mills, Milford, Oskaloosa, and Sioux Rapids.

Rolling Cupboards: Mobile cupboards with a set delivery time at a location such as a grocery store parking lot. These locations are Algona, Carroll, Creston, Iowa Falls, Marshalltown, and Ottumwa.

Audit your Troop information for accuracy

- Troop Users: Navigate to My Troop > Troop Information
- Troop select Proceed and Reward Plans; add bank account/routing numbers
- NOTE grayed out fields cannot be edited to remain in synch with Digital Cookie
- Girl Active and Girl Selling fields auto-calculate as packages are assigned to Girl Scouts



The screenshot shows the 'Troop Information' form in the Smart Cookies system. The form is set against a blue header with navigation links: Dashboard, My Troop, Orders, Booth, Rewards, Finances, Reports, Cookies, and Safety and Training. The Smart Cookies logo is on the left. The form fields are as follows:

- Girls Active***: Input field with value 7
- Girls Selling***: Input field with value 5
- Expected Number of Girls Selling (0-999)**: Input field (grayed out)
- Troop Number**: Input field with value 284
- Level**: Dropdown menu with value Ambassador
- Proceed Plan***: Dropdown menu with value Opt Out
- Main Recognition Plan**: Dropdown menu with value Opt Out Rewards
- Early Recognition Plan**: Dropdown menu with value No Recognition Plan
- Troop Recognition Plan**: Dropdown menu with value No Recognition Plan
- Submitted documentation, if required?**: Radio buttons for Yes and No, with No selected.
- Bank Account**: Input field (grayed out)
- Bank Routing**: Input field (grayed out)

Review Girl Scouts in your Troop

- Troop Users: Navigate to My Troop > Troop Roster
- Council adds, edits or moves Girl Scouts as needed



Dashboard My Troop Orders Booth Rewards Finances Reports Cookies Safety and Training Resources Help

Manage Troop Girls

Drag a column header here to group by that column



District	Service Unit	Troop	First Name	Last Name	GSUSAID	Grade	Parent	Email
Q	Q	Q						
	SU406	890						
	SU406	890						
	SU406	890						
	SU406	890						
	SU406	890						
	SU406	890						
	SU406	890						
	SU406	890						



Initial Order Creation



Troops build Initial Orders in Full Cases, by Variety

Navigate to Orders > Troop Initial Order
Select Save at the bottom of the screen to preserve your order entry

Initial Order
Eastern Standard Time
Troop: 50031 | Order Number: 0000073

TOTAL SOLD LAST SEASON	PER GIRL AVERAGE	TROOP INITIAL ORDER CASES	TROOP INITIAL ORDER VALUE
No Data	This Season: 109.85 Last Season: 0	This Season: 119 Last Season: 0	This Season: \$8,568.00 Last Season: \$0.00

Troop Order Deadline: December 15, 2023 @ 11:59 PM
LAST EDITED: Darcie King ON: December 11, 2023
READY FOR REVIEW

Clear Order
Build Order By: Cookies Girl
Measure By: Cases Packages

		Troop Order	Total Cases
Adventurefuls	\$792.00	<input type="text" value="11"/>	11
Toast-Yay	\$288.00	<input type="text" value="4"/>	4
Lemonades	\$504.00	<input type="text" value="7"/>	7
Trefoil	\$792.00	<input type="text" value="11"/>	11
Thin Mints	\$2,376.00	<input type="text" value="33"/>	33
Peanut Butter Patties	\$1,440.00	<input type="text" value="20"/>	20
Caramel deLites	\$1,656.00	<input type="text" value="23"/>	23
Peanut Butter Sandwich	\$720.00	<input type="text" value="10"/>	10

Initial Order Estimator

gsgibridge.com/cookieprogram

Initial Order Estimator

Returning Troops & Juliettes

Order must be entered into Smart Cookies by **JANUARY 11, 2024**

This is to help you determine the appropriate starting inventory for your troop. Please follow these 3 simple steps. We suggest that troops place an *Initial Order* of 45% of the total anticipated 2024 sales based on last year's data, however, we **do not require** you to place an *Initial Order*.

**ENTER YOUR TROOP OR JULIETTE NUMBER TO SHOW DATA
THEN FILL IN THE HIGHLIGHTED CELLS TO CALCULATE YOUR INITIAL ORDER.**

STEP 1 - Enter your 5-digit troop # (including leading zeros) or Juliette #:		709	SU: SU551							
Here is your sales data from 2023:		Packages	Cases	#Girls Sold 2022	14	NOTE: Troops do "not" need to order inventory on-hand for cookies sold online for direct ship to customers. The 2023 average was 5% of the total cookie program.				
<i>Total # sold</i>	8,179	682	2023 Troop PGA Council 2023	608						
<i># GF sold</i>	333	28	PGA Goal	315						
<i>Grand Total # sold</i>	8,512	709								
STEP 2 - How many girls will participate in 2024:				25	2023 Cookie Program Initial Order Information					
STEP 3 - Enter in the percentage of last year's sale you would want to start with for this year:				45%	Number of packages ordered during Initial Order in 2023	Initial Order % of Total Sales				
					5376	63%				
					Number of cases ordered during Initial Order in 2023					
					448					
		Cases								
		307		This is the suggested Initial Order for your troop, based on last year's sales & the percentage you chose above.						
Suggested mix of cases for Initial Ord										
TY	ADV	LEM	TF	TM	PBP	CD	PBS	GF-CCC	Total	
16	23	31	19	71	60	60	21	8	307	Cases at Initial Order
										Initial Order

Cookie Booth Reservation Definitions

Lottery –

Booths uploaded into Smart Cookies by Council that can be requested by Troops. Smart Cookies generates a random lottery based on council's settings.

**Place lottery selections by 11:59 pm January 3
Lottery held on January 4**

First Come First Serve (FCFS) –

Rounds of booths, uploaded into Smart Cookies by Council for Troops to reserve

Wave 1 – January 5 -February 7 at 11:59 p.m

Wave 2 - February 8-13 at 11:59 p.m.

Limitations end February

Troop Secured Requested Booths-

Troop contacts businesses directly to request booth set up and submit their booth requests in Smart Cookies for Council to approve

Begins Jan. 1



\$6 credit for each two hours at a booth (not applied to lemonade stands)

Troop Secured Booth Requests

- [Troop Secured Booth Request YouTube Video](#)
- Troop Secured booths **MUST** be created in Smart Cookies by the Troop user
- Troops submit the location requests to Council for approval or denial via Smart Cookies
- The Troop user will receive email notification of the approval or denial and should keep a copy of the email communication as record of their booth reservation.
- Troops can view their reservations in Smart Cookies through the booth system and reporting
- Troop Secured Booths are ONLY for the Troop who requests them. Other Troops cannot see or reserve these booths in Smart Cookies
- Troops should delete booth request reservations they cannot keep

Booths > Troop Secured Booths

The screenshot shows the Smart Cookies Troop Dashboard for Troop 102 in Central Maryland. The 'Booth' menu is open, highlighting 'Troop Secured Booths'. The dashboard includes a progress bar for the Troop Package Goal (3500) with 2818 sold, and four summary tables for sales metrics.

PER GIRL AVERAGE (Packages per Girl Selling)	
This Season	158.53
	\$646.74
Last Season	0.00
	\$0.00

INVENTORY: TOTAL ORDERED (Packages)	
This Season	3,012
Last Season	0

TOTAL SOLD (Packages)	
This Season	2,818
	\$11,545.00
Last Season	0
	\$0.00

TOTAL ON HAND (Packages)	
	194
	\$743.00

Complete Booth Information Section

- **Step 1: Enter Booth Location and Contact Information. Click Save at the bottom.**

Request Troop Secured Booth

Booth Information **Appointment Times**

Address

Store Name
Chrissy's Pet Store

Location Information (Optional)
Midlothian Village Shopping Center

Home Address
1234 Midlothian Village Parkway

Suite/Apt. #
City: Midlothian

State: Virginia Zip Code: 23112

Troop Contact

Role: Troop Leader Troop Number: 102

First Name: Catherine Last Name: Smith

Email (Optional): ccas1371@gmail.com

Phone Number: (804) 999-1234

Location Contact

Role: Owner

First Name: Chrissy Last Name: Smith

Email (Optional): CPS@CCS.com

Phone Number: (804) 555-1234

Booth Permission

Allow my Council to assign this booth to other Troops for appointment times my Troop cannot attend.

Booth Notes

This booth has high traffic on Saturdays between 10-2. Owner would like to have the girls during this time.

Save

Select Request Appointment Time

Step 2: Click Request Appointment Time to begin building your booth date(s) and time(s)

Request Troop Secured Booth

Booth Information	Appointment Times
Chrissy's Pet Store Midlothian Village Shopping Center 1234 Midlothian Village Parkway Midlothian, VA 23112	
Please request appointment times for your booth.	
Request Appointment Time	

Enter date and times; click Save

Step 3: Select date and appointment start/end time; click Save

Edit Appointment Time [Close]

1. Pick a Date

October 2017

S	M	T	W	T	F	S
	1	2	3	4	5	6
	7	8	9	10	11	12
	13	14	15	16	17	18
	19	20	21	22	23	24
	25	26	27	28	29	30
	31					

2. Pick your appointment time

Start time

AM PM

10:00

End time

AM PM

12:00

Save

Viewing Troop Reservations

All Troop booth reservations are visible under the Booth Menu > My Reservations

The screenshot displays the Girl Scouts of Greater Iowa website interface. The top navigation bar includes 'Dashboard', 'My Troop', 'Orders', 'Booth', 'Recognitions', 'Finances', 'Reports', 'Cookies', 'Tips & Tools', 'Media', and 'Help'. The 'Booth' menu is expanded, showing options like 'Schedule Booths', 'My Reservations', 'Troop Secured Booths', 'About Booth Sales', 'Booths: The "No-Delivery" Cookie Sale', 'Activities', 'Promotion', and 'Booth Sale Checklist'. A yellow box highlights the 'Troop Booth Reservations' section, which contains a 'Troop Secured' summary with 'Approved 0', 'Denied 0', and 'Pending 1' items, and a 'Show Results' button. Below this, a table titled '10 Results' is shown with columns for STORE, ADDRESS, CITY, ZIP CODE, DATE, TIME, PREMIUM, TYPE, STATUS, QTY SOLD, and TOTAL \$. The last row, 'Chrissy's Pet Store', is highlighted in yellow and shows a status of 'TROOP_SECURED' and 'PENDING'.

STORE	ADDRESS	CITY	ZIP CODE	DATE	TIME	PREMIUM	TYPE	STATUS	QTY SOLD	TOTAL \$
VAmart02	6115 Dobbin Rd	Columbia	21045	Jan 06	10:00 AM - 12:00 PM		FCFS		0	0
Momart02	8646 Loch Raven Blvd	Towson	21286	Jan 20	10:00 AM - 12:00 PM	✓	FCFS		0	0
Chick-Fil-A	10975 Johns Hopkins Rd.	Laurel	20723	Feb 20	06:00 PM - 06:30 PM	✓	FCFS		0	0
Boscov's	White Marsh Mall	White Marsh	21236	Jan 20	10:00 AM - 02:00 PM		FCFS		0	0
Farmer's Market	12165 Clarksville Pike	Clarksville	21029	Jan 21	10:00 AM - 02:00 PM		FCFS		0	0
Applebee's	6798 Reisterstown Rd	Baltimore	21215	Jan 20	04:00 PM - 07:00 PM		FCFS		0	0
Giant	573 Ritchie Highway	Severna Park	21146	Jan 20	10:00 AM - 02:00 PM		FCFS		0	0
Utropps	8640 Pulaski Highway	Rosedale	21237	Jan 20	12:00 PM - 02:00 PM		FCFS		0	0
Caberas	10051 Franklin Square Drive	Nottingham	21236	Feb 06	12:30 PM - 01:00 PM		FCFS		0	0
Chrissy's Pet Store	1234 Midlothian Village Parkway	Midlothian	23112	Oct 07	10:00 AM - 12:00 PM		TROOP_SECURED	PENDING	0	0

Deleting Troop Booth Reservations






Troops can delete their Booth reservations in Smart Cookies if necessary

Click on 3 dots at end of data row to delete Booth reservation

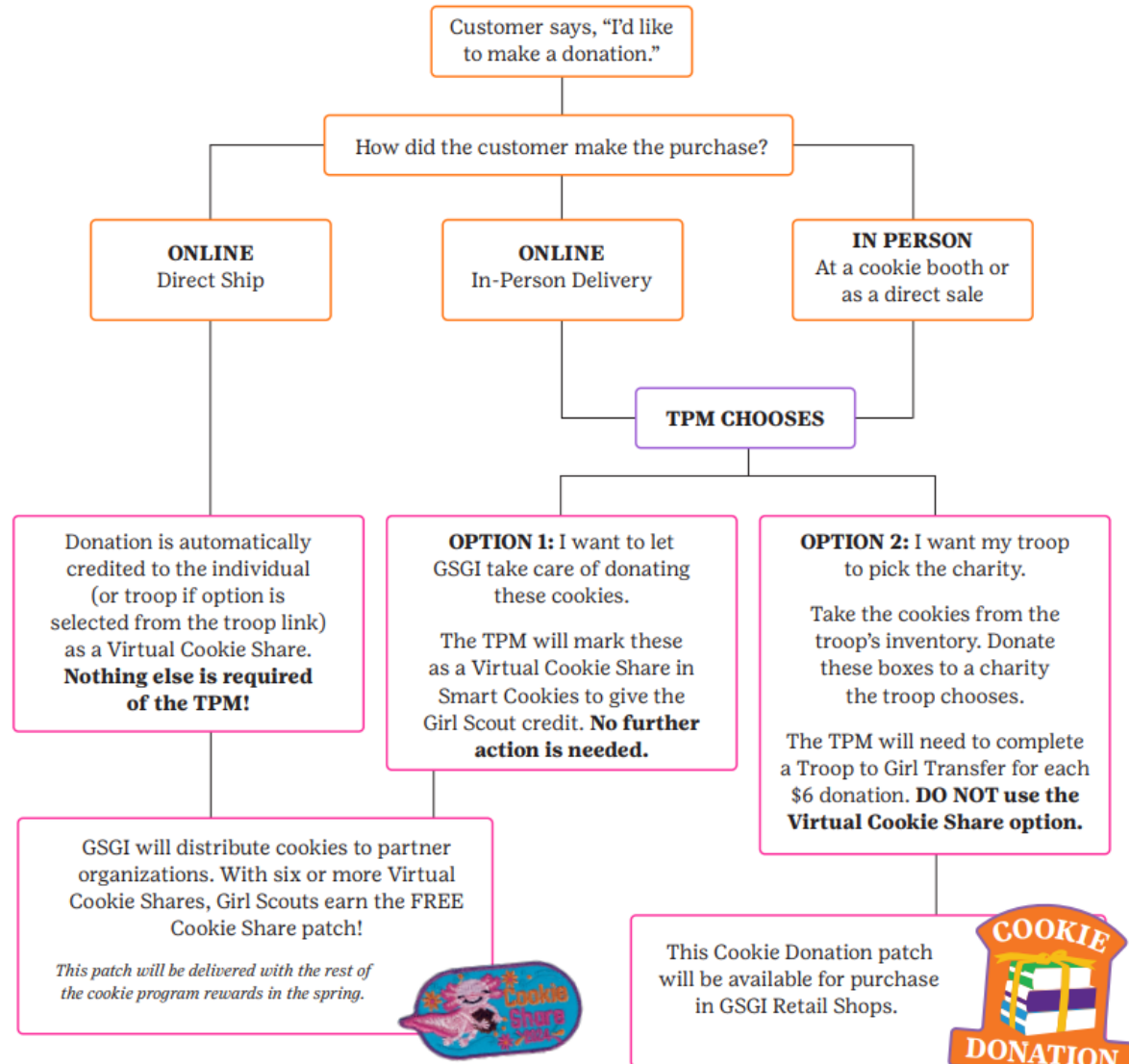
10 Results

Search

Show Confirmed Reservations Show Pending or Denied Reservations Booths left to distribute

STORE	ADDRESS	CITY	ZIP CODE	DATE	TIME	PREMIUM	TYPE	STATUS	QTY SOLD	TOTAL	
Chick-Fil-A	10975 Johns Hopkins Rd.	Laurel	20723	Feb 20	06:00 PM - 06:30 PM	<input checked="" type="checkbox"/>	FCFS		0	0	
Boscov's	White Marsh Mall	White Marsh	21236	Jan 20	10:00 AM - 02:00 PM	<input type="checkbox"/>	FCFS		0	0	
Farmer's Market	12165 Clarksville Pike	Clarksville	21029	Jan 21	10:00 AM - 02:00 PM	<input type="checkbox"/>	FCFS		0	0	
Chick-Fil-A	10975 Johns Hopkins Rd.	Laurel	20723	Jan 01	04:00 PM - 07:00 PM	<input checked="" type="checkbox"/>	FCFS		0	0	
Chrissy's Pet Store	1234 Midlothian Village Parkway	Midlothian	23112	Oct 07	10:00 AM - 12:00 PM	<input type="checkbox"/>	TROOP_SECURED	Booth Details Smart Booth Divider Remove Reservation			

Tracking Donated Cookies



2024 Direct Ship Program

- Standard shipping flat rate remains at \$14.99 for every 12 packages
- Subsidy shipping rate will be \$7.49 starting at a 6-package minimum (50% of the standard shipping flat rate of \$14.99) and a 12-package maximum.
- GSGL subsidizes the shipping cost for 6-12 packages
- Virtual Cookie Share do not have a shipping cost and do not count toward this minimum.





Girl Scout Rewards



The Tropical Treats: 2024 Instant Reward Lineup

Wristlet
Signed Permission Form



Avocado
36+ pkgs.



Papaya
105+ pkgs.



Guava
160+ pkgs.



**Dragon
Fruit**
210+ pkgs.



**Prickly
Pear**
275+ pkgs.



Instant Rewards are awarded when a girl sells enough packages to reach a level. The council recommendation is to define "selling" as when a family orders or takes those cookies from the troop. Juliettes will receive their items as they earn them, shipped directly from Girl Scouts of Greater Iowa.

2024 Rewards and Proceeds



COOKIE DOUGH

Girl Scouts earn Program Credits called Cookie Dough to spend on camps, events, or items in the shop! Program Credits expire September 15, 2024.

Pkg. Sold	Amount	Pkg. Sold	Amount
24	\$5	550	\$145
50	\$15	600	\$157
100	\$27	650	\$170
150	\$42	700	\$182
200	\$57	750	\$195
250	\$70	800	\$207
300	\$82	850	\$220
350	\$95	900	\$232
400	\$107	950	\$245
450	\$120	1000	\$307
500	\$132	1000+ add \$15 in credits for every 50 pkgs sold	

Girl Scouts who choose non-cumulative rewards will start earning Cookie Dough at 1050 packages sold.

Pkg. Sold	Amount	Pkg. Sold	Amount
1050	\$25	1100	\$40

Add \$15 in credits for every 50 pkgs sold.

<p>12+ Pkgs</p> <p>Theme Patch</p>	<p>36+ Pkgs</p> <p>INSTANT REWARD Avocado</p>	<p>65+ Pkgs</p> <p>UV Light Color Changing Putty <i>OR</i> \$1 Cookie Dough</p>	<p>105+ Pkgs</p> <p>INSTANT REWARD Papaya</p>	<p>130+ Pkgs</p> <p>Axolotl Necklace <i>OR</i> \$2 Cookie Dough</p>
<p>160+ Pkgs</p> <p>INSTANT REWARD Guava</p>	<p>175+ Pkgs</p> <p>Axolotl Charm <i>OR</i> \$3 Cookie Dough</p>	<p>210+ Pkgs</p> <p>INSTANT REWARD Dragon Fruit</p>	<p>255+ Pkgs</p> <p>Goal Getter Patch <i>AND</i> Own Your Magic T-Shirt <i>OR</i> Mood Mixer Camp Light <i>OR</i> \$5 Cookie Dough</p>	
<p>275+ Pkgs</p> <p>INSTANT REWARD Prickly Pear</p>	<p>310+ Pkgs</p> <p>Axolotl Backpack Clip <i>OR</i> Creatto 3D Puzzle LED Light <i>OR</i> \$5 Cookie Dough</p>	<p>360+ Pkgs</p> <p>Small Axolotl Plush <i>OR</i> Gratitude Journal <i>OR</i> \$10 Cookie Dough</p>		
<p>410+ Pkgs</p> <p>Embroidered Trefoil Bucket Hat <i>OR</i> Glow-in-the-Dark Science Lab <i>OR</i> \$10 Cookie Dough</p>	<p>510+ Pkgs</p> <p>Axolotl 12" Pillow Plush <i>OR</i> 40 oz Trefoil Stainless Steel Tumbler <i>OR</i> \$10 Cookie Dough</p>	<p>610+ Pkgs</p> <p>Own Your Magic Beach Towel <i>OR</i> Bracelet Kit <i>OR</i> \$10 Cookie Dough</p>		
<p>700+ Pkgs</p> <p>700 CLUB ADVENTURELAND</p>	<p>760+ Pkgs</p> <p>Own Your Magic Hoodie <i>OR</i> Architectural Engineering Kit <i>OR</i> \$15 Cookie Dough</p>	<p>Girl Scout Day at Adventureland/ 700 Club Celebration* <i>OR</i> Custom Igloo Cooler *Celebration includes 2 tickets, valid only on June 1, 2024</p>		
<p>810+ Pkgs</p> <p>Bluetooth Speaker <i>OR</i> Neon Sign Design Kit <i>OR</i> \$20 Cookie Dough</p>	<p>1,000+ Pkgs</p> <p>Crocs + Charms* <i>OR</i> Telescope <i>OR</i> \$30 Cookie Dough *Charm Set of Choice</p>	<p>1,500+ Pkgs</p> <p>Music Kit <i>OR</i> Outdoor Kit <i>OR</i> Iowa State Fair Package <i>OR</i> \$50 Cookie Dough</p>	<p>2,024+ Pkgs</p> <p>CEO Party</p>	

Opt-Out Levels	
<p>1,000+ Pkgs</p> <p>iPad <i>OR</i> Laptop <i>OR</i> Camp Session</p>	<p>1,500+ Pkgs</p> <p>Apple Watch + Screen Protector Bundle <i>OR</i> Nintendo Switch + Game <i>OR</i> GSGI Twin Cities Trip* *must be going into grade 4 at the time of the trip.</p>
<p>2,024+ Pkgs</p> <p>GSGI Savannah 2025 Trip* *must be going into grade 6 or older at the time of the trip.</p>	<p>3,750+ Pkgs</p> <p>Own Your Magic at Universal Studios</p>

2024 Troop Rewards

TROOP EXPERIENCES

**Gimme
S'more
Mud Run**



**Troop Average
235+ pkgs/girl**

September 28, 2024

**Trampoline,
Waterpark,
or GSGI Build-a-
Bear Experience**



**Troop Average
385+ pkgs/girl**

Trampoline or
Waterpark:
July 13, 2024

**Camp Overnight
(and kit!) at any
of GSGI's camp
properties**



**Troop Average
500+ pkgs/girl**

2024 or 2025
date of choice



**It's
Camp Time!**

2024 Troop Rewards

TROOP PROCEEDS

Troops earn proceeds starting at \$0.85 per package of Girl Scout Cookies sold, with options to increase based on reaching certain per-girl-average (PGA) levels and/or increasing sales from last year. Troop proceeds stay in the troop bank account. See the Online Cookie Systems Manual for Volunteers for more information.

Cadette, Senior, Ambassador, and Multi-Level troops may opt-out of all rewards as a group to receive \$0.12 more per package. Girl Scouts in troops who opt-out for higher proceeds will still receive base Cookie Dough for their individual packages sold, patches, Instant Reward items, Adventureland 700 Club, CEO Party, Hobby Kit, and troop experiences earned.



Reward Plan and Size Selections

- From the Troop Roster page, select the pencil icon to the far right row of each Girl Scout to make edits
- Select correct Recognition Plan
- Select correct Apparel Size
- Fields in gray cannot be edited due to Digital Cookie integration

Update Troop Girl

Girl GSUSA ID:*	First Name:*	Last Name:*
<input type="text" value="123827309"/>	<input type="text" value="Madisyn"/>	<input type="text" value="Rice"/>
Troop:*	Nickname:	Main Recognition Plan:
<input type="text" value="890"/>	<input type="text"/>	<input type="text" value="Main Reward Plan"/>
Grade Level:*	Apparel:	Socks:
<input type="text" value="One"/>	<input type="text"/>	<input type="text"/>

Parent Information

First Name	Last Name	Email
<input type="text" value="Shaina"/>	<input type="text" value="Russell"/>	<input type="text" value="shaina.star@icloud.com"/>
Street	Suite	
<input type="text"/>	<input type="text"/>	
City	State	Zip
<input type="text"/>	<input type="text"/>	<input type="text"/>



Troop Reporting



Navigate to Reports > Current

- Users have two options under reports: Current and Archive
 - Current reports display information for the current sales year
 - Archive reports are available for the previous 3 seasons
-
- Click the report category in the “Report Categories” box
 - Select the report in the “Reports” box

The screenshot displays a web interface for navigating to reports. On the left, a box titled "Report Categories" contains a list: Booths, Finance (highlighted), Orders, Entity, Rewards, and Inventory & Delivery. On the right, a box titled "Reports" contains a list of report titles, with "Troop Balance Summary" highlighted in blue. Below the "Reports" box are two buttons: "Add to Favorites" and "Go To Report". To the right of the "Reports" box are two links: "Preview It" and "Report Info".

- Click “Go to Report” button

Most Popular Troop Reports

- Girl Cookie Detail Summary
- Troop On Hand Inventory
- Troop Balance Summary
- Troop Balance Summary Snapshot
- Girl Balance Summary
- Available Booth Summary
- Booth Sales Credit Card Transaction Export
- Recognition Order Summary by Girl
- Recognition Order Summary by Troop
- Girl Cookie Totals Summary

Cookie Program Important Dates

January 2024

JANUARY Host your troop cookie kickoff meeting with your Girl Scouts AND their parents/guardians. Resources can be found on The Bridge.

JANUARY 1 Start setting up local booth sales for your troop (page 15).

BY JANUARY 3 Enter your troop into the booth lottery in Smart Cookies by 11:59 p.m. (page 16). Lottery spots are not guaranteed.

JANUARY 4 Smart Cookies runs the booth lottery. Notifications sent out later that day.

JANUARY 5 Remaining Council-Secured Booths are available to sign up with First Come, First Serve process in Smart Cookies at 10:00 a.m. Troops will be limited on number of booth slots they can sign up for until February 14 (page 16).

JANUARY 8-10 In-person trainings; registration can be found on The Bridge. Can't attend in person? We have pre-recorded trainings available to you on The Bridge!

JANUARY 11 Your first cookie order (Troop Initial Order) is due (page 7)! GSGI staff available 8:00 a.m. – 9:00 p.m. at 800-342-8389 for questions.

JANUARY 17 Digital Cookie registration emails sent to TPMs and families.

JANUARY 20 Virtual Cookie Kickoff Event! Attend the GSGI Virtual Cookie Kickoff with your troop or Girl Scout! Register on our website beginning December 1. (girlscoutsiowa.org/events)

Cookie Program Important Dates

February 2024

FEBRUARY PLANNED ORDERS Due weekly. (See pages 8-9 for full details on Cookie Cupboards and how to get more cookies.)

FEBRUARY 1 The Girl Scout Cookie Program begins! Online sales and Order-Taking begin.

FEBRUARY 1-8 Cookies delivered! Check with your SUPC for pick up location and time (page 7).

FEBRUARY 3 Mega Drop in Des Moines and Sioux City. Des Moines Retail Shop open from 9:00 – 1:00 p.m.

Any troop can choose to pick up their Troop Initial Order at the Des Moines or Sioux City Mega Drops instead of at your service unit delivery location. Just select your preferred location when you place your Troop Initial Order.

FEBRUARY 9 Booth and lemonade stand sales begin (page 15-18)!

FEBRUARY 14 All remaining Council-Secured Booths are available to sign up with First Come, First Serve process in Smart Cookies at 10:00 a.m. with no limitations on how many booths each troop can select.

FEBRUARY 16-18 National Girl Scout Cookie Weekend! Patches available in GSGI Retail Shops.

FEBRUARY 21 Express Ordering ends at all Super Cupboards. All cookie orders are due weekly by Sunday at 11:59 p.m. starting Sunday, February 25.

FEBRUARY 22 Email notifications sent for first payment due.

FEBRUARY 27 Payment Adjustment Forms due, if applicable.

FEBRUARY 29 First cookie payment auto withdrawn from your troop bank account (page 23).

Cookie Program Important Dates

March 2024

MARCH PLANNED ORDERS Due weekly. (See pages 8-9 for full details on Cookie Cupboards and how to get more cookies.)

MARCH 3 Last day to enter a Planned Order in which GSGI guarantees the cookies you order will be received! Any order placed after this day will be filled depending on the cookies we have in stock, as we are also trying to plan to zero at the council level.

MARCH 10 Last guaranteed day to enter a Planned Order! Risk-Free Ordering begins. Depending on cookie availability, there may be additional order and pick up dates added.

MARCH 24 The cookie program ends. All sales end.

MARCH 25 Returns from Risk-Free Cookie Checkout orders accepted at select cupboard locations (page 10).

MARCH 25 Reward Order due! Reward Order live Q&A. Register on The Bridge. GSGI staff available 8:00 a.m. – 9:00 p.m. at 800-342-8389 for questions.

Cookie Program Important Dates

April-June 2024

APRIL 2 Payment Adjustment Forms and Girl Shortage Forms due, if applicable. Any Girl Shortage Forms submitted must also include the Girl Scout's signed Product Program Permission Form.

APRIL 4 Final payment auto withdrawn from troop bank account. Troop Proceeds will stay in account (page 23).

MAY - JUNE Cookie Dough emailed directly to families. Rewards items arrive—shipped directly to each Girl Scout!

COOKIE PROGRAM RESOURCES

The Bridge

Your one-stop-shop for all things GSGI including trainings, forms, and program kits
gsgibridge.com/cookieprogram

Shout Out! Email Newsletter

Your source for the most up-to-date information throughout the Girl Scout Cookie Program. Sent to your inbox every Thursday!
Sign up at girlscoutsiowa.org/shoutout

Smart Cookies

Online platform that helps volunteers manage the Girl Scout Cookie Program from beginning to end.
abcsmartcookies.com

Digital Cookie

Online selling platform that allows Girl Scouts to sell through their personalized storefront or by using a mobile app—TPMs will also use Digital Cookie for digital payment transactions digitalcookie.girlscouts.org

Online Cookie Systems Manual for Volunteers

Step-by-step manual on how to navigate each section of Smart Cookies and Digital Cookie. Available on The Bridge!

Official Girl Scouts of Greater Iowa Facebook Leaders Group

Meet and chat with other GSGI leaders! A great source for tips, tricks, and advice throughout the cookie program. We'll also post timely updates here.
girlscoutsiowa.org/GSGILeaders

Girl Scouts of Greater Iowa (GSGI) Staff

We're here to help!
Phone: 800-342-8389 | Email: info@gsiowa.org

Service Unit Product Chair (SUPC)

These volunteers help troops in their area and are your local contact during the cookie program!



ABC Bakers Cookie Program Online Resources

From the art gallery of images to ABC's YouTube channel with helpful videos designed to navigate Smart Cookies, there are resources available for everyone



FLICKR ART GALLERY FOR VOLUNTEERS

Create your own flyers with seasonal clip art

<https://www.flickr.com/photos/abcbakersvolunteergallery/albums>

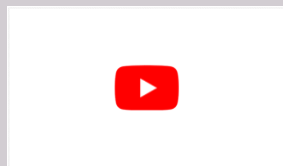


SMART COOKIES TECH SUPPORT IS ALWAYS OPEN

Call: 1-800-853-3730

NOTE NEW EMAIL ADDRESS:

Email: ABCSmartCookieTech@hearthsidefoods.com



ABC SMART COOKIES YOUTUBE CHANNEL

Just In Time videos for all user levels of Smart Cookies, designed to help you navigate through every phase of the cookie program

<https://www.youtube.com/user/ABCCouncils>

2024 Flickr Art Gallery

<https://www.flickr.com/photos/abcbakersvolunteergallery/albums>

All theme-related artwork is available on ABC's Flickr gallery with access through Smart Cookies (far right corner of every page) or by clicking the above link

Corners



Borders



Patterns



Questions

