



## Statement for Early Cookie Program Sales

If you see a post on social media where a family in Girl Scouts of Greater Iowa is gathering orders for Girl Scout Cookies before the official February 1 start date, here is a sample message that you can send them, to let them know about the official February 1 start date:

Hello! It looks like you have posted about selling Girl Scout Cookies. The official selling start date for Girl Scouts of Greater Iowa is February 1, so this message is to ask you to please take down or edit your post to ask for orders after February 1.

Just to give you all of the information - Girl Scouts sell cookies at different times throughout the country, so you might see posts from friends and family in different areas. At Girl Scouts of Greater Iowa (which includes 67 counties in Iowa, two counties in South Dakota, and one county in Nebraska), the 2019 Girl Scout Cookie program officially kicks off on February 1.

Also, troops are able to place an early cookie order, so families may have been asked about how many cookies they plan to sell. The early order allows girls to have cookies on hand to sell right away, in early February! Don't worry though - the troops can restock cookies throughout the season.

As a fellow Girl Scout, I understand your excitement about promoting your Girl Scout's cookie sale! Please know there will be plenty of opportunities for her to sell cookies after February 1. It's probably the only fundraising program where customers will seek YOU out when they know you have a Girl Scout selling. There are millions of households in Iowa, and the number one reason people say they don't buy Girl Scout Cookies is because they weren't asked! Having the February 1 start date allows the thousands of girls selling to have an equal opportunity to make those asks and reach their goals.

Thank you for removing or editing your post. If you have any questions about how the program works, feel free to contact [info@gsiowa.org](mailto:info@gsiowa.org).